

Featured Speakers

Jeanne Bernick

A consultant with accounting and consulting firm **K-Coe Isom** Jeanne matches the needs of large producers with K-Coe's talent and tools. She's also one of the top editors in ag media, growing **Top Producer** magazine into a leading brand.



Willie Vogt

As Executive Director of Penton Ag Willie oversees an editorial business that includes 24 magazines (including **Farm Futures** and **Farm Industry News**) and more than 29 websites where he covers the "hardware and software" of agriculture.



Brian Watkins, MBA

CEO of CropZilla decision support software, Brian has also been a partner at Watkins Farms for over 30 years farming nearly 8,000 acres of corn, soy and wheat in central Ohio.



John McNutt, MBA

Past president of the National Pork Producers Council, John is a business analyst and consultant with **Latta, Harris, Hanon & Penningroth, LLP**.



Moe Russell, MBA

President of **Russell Consulting Group**, Moe specializes in risk management, H.R. management, business planning and feasibility analysis.



Optional Workshops Monday, August 21

Farm/Trust Manager

Receive hands on training with FBS's specialized accounting system for **professional farm managers**. Learn best practices from other firms as well as how to implement productivity tools like the scanner interface, grain inventories and contracts, customized reports and the ManagerView™ database. **Session runs from 9 am-12 pm.**



Data Mining

Discover new ways of extracting valuable knowledge from your FBS database in this intensive hands on session.

- ⇒ **Financial statements**--report level, template and column options
- ⇒ **Crop and Feeding Cost Analysis**--templates and column options
- ⇒ **Consolidated Cost Analysis**--mastering the "monster"
- ⇒ **Standard Cost/Vendor Monitor Report**
- ⇒ **Smart Feeder User-Defined Reports**
- ⇒ Adding **graphs** to FBS reports
- ⇒ **TransActon Plus User-Defined Report**
- ⇒ **Exporting to Excel**
- ⇒ Unlocking the power of **Report Generator**
- ⇒ **NEW**: tapping into FBS through **MS Access**
- ⇒ **Automated batch reporting**

Session runs from 1:30 pm to 5:00 pm.
Limited seating.

Scan this code to register
through your mobile device.



1855 55th Avenue
Aledo, IL 61231



**Announcing the 2017 FBS User Conference,
August 22-23**



2017 Farm Computer User Conference

Guest Speakers



Jeanne Bernick



Willie Vogt

Date: 8.22-23.17

**River's Bend Conference
Center
Moline, Illinois**



Join us for 2017's best opportunity to fine-tune your management and accounting efficiency and effectiveness: the **FBS User Conference**. This year's theme, "**Windows of Opportunity**," will feature an **expanded format** to enhance the sharing of ideas and gaining of practical experience in a single time and location.

- Pre-conference **Farm/Trust Manager and Data Mining Workshops** (see reverse side).
- "**The Farmers of Our Future**" keynote address by consultant, editor and writer **Jeanne Bernick**.
- "**Top 5 Technology Trends**" by Farm Industry News editor **Willie Vogt**.
- "Pop-up" user groups based on specific interests.
- Enhance your productivity by connecting with these **technology companies that share data with FBS**.



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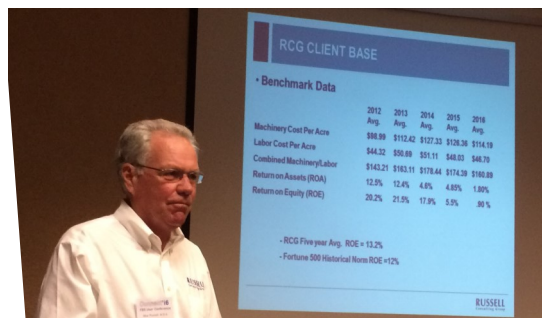
Along with the new we will continue these **popular features**:

- Access the latest crop and pork **cost of production benchmarks**
- Choose your favorite software and accounting topics at the **breakout training sessions**
- Select one, two or three-day registration packages
- Enjoy the rustic ambiance of the **Stoney Creek Inn** on the Mississippi Riverfront
- Network and relax on the **Celebration Belle** prime rib dinner cruise

How you'll benefit from the FBS User Conference



This year's User Conference will help you raise your operation to the next level through **integration** of technology, **networking** with other leading producers and direct access to **knowledge** from experts from a wide variety of specialties that will help you achieve greater **insight, effectiveness, and execution**.



Compare your crop and pork **production cost benchmarks** with elite ag producers from across North America.



Network and relax with other top production and financial professionals at lunch, breaks and the **Mississippi dinner cruise**.

User Conference Agenda

Tuesday, August 22nd

9:00 am General Registration.

9:30 am Innovative Idea Exchange.

10:45 am "The Farmers of Our Future"

Jeanne Bernick

12:00 pm Lunch.

1:00 pm "Assessing Tech: 5 Top Trends to Watch for 2018 and Beyond"

Willie Vogt

1:45 pm "How Low Can You Grow?"

2016 Corn-Soybean Cost Benchmarks.

John McNutt and Moe Russell

2:30 pm Integration Partners Panel.

Learn about technologies that integrate with FBS.

3:30 pm "Pop-up" Roundtable discussions.

Get answers from experts and FBS users.

4:30 pm "New Opportunities in Software"

FBS Staff

6:00 pm Mississippi River Dinner Cruise.

Wednesday, August 23rd

8:00 am Breakout Training Sessions.

Track 1:

- Basic Data Entry.
- Reports: What, When and How?
- Productivity Tools and Tips.
- Adding Crops and Livestock to Accounting.

Track 2:

- WIP Fundamentals.
- Controller's Corner Panel.
- Multiple Companies and Accounting Systems.
- Measuring Your Marketing Results.

12:00 pm Lunch.

1:00 pm Breakouts Continue.

Track 1:

- **2016 Pork Production Cost Benchmarks.**

John McNutt

- High Performing Facilities.
- Concise, Complete & Current Hog Records.

Erik Nankivil

Track 2:

- CropZilla Scenario Analysis.
- New Field Integration Opportunities.

Brian Watkins

4:00 pm Adjourn.

What Past Years' Attendees Say:

"Very beneficial for new users."

"Awesome—very interactive—highly recommended!"

"Very well organized. Informative topics."

"A great place to exchange ideas and receive new information that can be implemented on the farm."

"Very good—great variety of topics—something for everyone."

"Great to meet the staff and ask specific questions."

Enjoy a prime rib dinner cruise



on the mighty Mississippi!



This Year's Conference Location

To reserve your room at the **Stoney Creek Inn** call **800.659.2220** and request the FBS room block. **Hotel reservations must be made by July 21st to ensure availability and rates.**

Two day registration: \$395, \$195 2nd person
One day registration: \$295, \$145 2nd person
Data Mining Workshop: \$295 per company
Farm Manager Workshop: \$295 per company

Call: FBS @ 800.437.7638 / Ext. 2

E-mail: sales@fbssystems.com, visit fbssystems.com/FBS-Farm-Computer-User-Conference-1 or scan the QR code on the left to register through your mobile device. Save by registering by July 15th.

Scan to register through your mobile device.

