



2020 Agricultural Software Success Summit

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FBS Software Success Summit Agenda

Tuesday, August 25

9:00 a.m. **Introductions and Innovative Idea Exchange** Norm Brown

10:00 a.m. **“The Next Steps in Implementing Management Accounting—Separating the Survivors from the Wannabes”**
Dick Wittman

12:00 p.m. **Lunch break**

1:00 p.m. **Management Accounting Case Studies** FBS/ MASA Users

2:45 p.m. **2019 Corn-Soybean Production Costs Benchmarks**
John McNutt
Moe Russell

3:30 p.m. **FBS/MASA Software Development Update and Plans**
Dr. Martin Travolia
MASA Panel

5:00 p.m. **Adjourn**

Concurrent Breakout Training Sessions August 26th

Time	Track 1- Basic	Track 2 - Advanced
8:00 am	<p>“FBS Fundamentals”</p> <p>(Save time and gain value by understanding how FBS components fit together.)</p> <p>– Sarah Dixon</p>	<p>“Care and Feeding of Your Management Accounting System”</p> <p>(SOPs and best practices for keeping your dollars, details and inventories in sync.)</p> <p>– Norm Brown</p>
8:30 am		<p>“On Farm Application and Integration of Microsoft <i>PowerBI</i>”</p> <p>(Explore the potential of revolutionizing data wrangling and reporting with Business Intelligence software.)</p> <ul style="list-style-type: none"> • What is <i>PowerBI</i>? • Basic Terminology • On farm applications, Excel integration, data massaging, FBS import • Next steps—FBS enhancements for seamless integration <p>– Daryl Ellis</p>
10:00 am		
11:00 am		
12:00 pm	Adjourn	
