

Featured Speakers

Kent Mogler

After 33 years in corporate manufacturing, financing and IT, Kent is innovating in his family livestock and grain operation and will present our keynote address on **"Applying Lean Manufacturing Processes to your Operational Decisions, Farm Accounting and Analysis Reporting."**



Ron Ketchem, M.S.

Co-owner of **Swine Management Services**, a data processing bureau and consulting firm that benchmarks 1.5 million sows and 18 million hogs.



Phil Lawler

Principal at **PDT Consultants**, which focuses on innovation through process improvement, data utilization and user-centric technology in animal and agriculture industries.



Gary Therens

*Product manager of integrations for **Conservis**, Gary works with cloud-based applications and third party software providers to create linked systems.*



Moe Russell, M.B.A.

President of **Russell Consulting Group**, Moe specializes in risk management, H.R. management, business planning and feasibility analysis.



John McNutt, M.B.A.

Past president of the National Pork Producers Council, John is a business analyst and consultant with **Latta, Harris, Hanon & Penningroth, LLP.**



Martin Traviolia, Ph.D.

The **FBS Director of Development** brings 20 years of software engineering and management experience from the corporate world to the FBS "skunkworks" to your farming operation.



Attend the Optional Data Mining Workshop



You've accumulated a vast quantity of data within FBS. Now it's time to generate meaningful reports and analysis so we're offering an hands-on **Data Mining Workshop** beginning at 1:00 pm, Monday, August 22nd, **one day prior to the FBS User Conference**. This will be an intensive session in which you will be working with your own data files, and will be limited to the first 15 companies that enroll. Topics included:

- ⇒ **Financial statements**--report level, template and column options
- ⇒ **Crop and Feeding Cost Analysis**--templates and column options
- ⇒ **Consolidated Cost Analysis**--mastering the "monster"
- ⇒ Drilling into the **Standard Cost/Vendor Monitor Report**
- ⇒ **Smart Feeder User-Defined Reports**
- ⇒ Adding **graphs** to FBS reports
- ⇒ **TransActon Plus User-Defined Report**
 - Utilizing the "audit trail" data fields
 - Creating "pivot tables"
- ⇒ **Exporting to Excel**
- ⇒ Unlocking the power of **Report Generator**
- ⇒ **Automated batch reporting**

Snap this code to register through your mobile device.



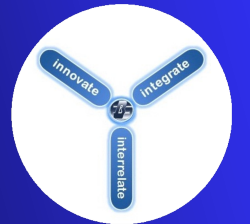
SYSTEMS INC.
1855 55th Avenue
Aledo, IL 61231



Announcing the 2016 FBS User Conference,
August 23-24



2016 Farm Computer User Conference



Connect'16
FBS User Conference

- ⇒ **innovate**
- ⇒ **integrate**
- ⇒ **interrelate**

Date: 8.23-8.24.16

River's Bend Conference Center
Moline, Illinois

Connect'16 FBS User Conference

Moline, Illinois 8.23-8.24



Join us for 2016's best opportunity to fine-tune your management and accounting efficiency and effectiveness: the **FBS User Conference**. This year's theme, "**Innovate, Integrate and Interrelate**," will feature a **new format** to enhance the sharing of ideas and gaining of practical experience. New features include:

- Pre-conference **Data Mining Workshop** (see reverse side)
- Applying **best practices from manufacturing** (Keynote address by food industry executive Kent Mogler)
- "**Pop-up**" **user groups** based on specific interests
- Enhance your productivity by connecting with **technology companies** that **integrate** with FBS
- Earlier, more convenient dates

Along with the new we will continue these **popular features**:

- Access the latest crop and pork **cost of production benchmarks**
- Choose your favorite software and accounting topics at the **breakout training sessions**
- Select one, two or three-day registration packages
- Enjoy the rustic ambiance of the **Stoney Creek Inn** on the Mississippi Riverfront
- Network and relax on the **Celebration Belle** prime rib dinner cruise

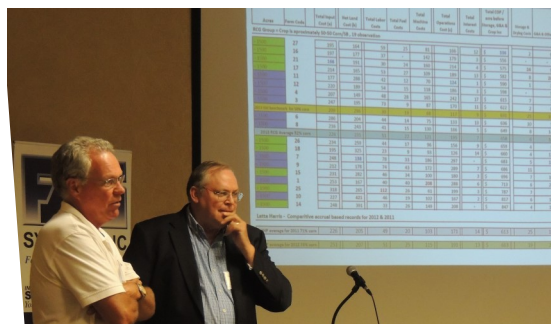


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How you'll benefit from the FBS User Conference



This year's User Conference will help you raise your operation to the next level through **integration** of technology, **networking** with other leading producers and direct access to **knowledge** from experts from a wide variety of specialties that will help you achieve greater **insight, effectiveness, and execution**.



Compare your crop and pork **production cost benchmarks** with elite ag producers from across North America.



Network and relax with other top production and financial professionals at lunch, breaks and the **Mississippi dinner cruise**.

User Conference Agenda

Tuesday, August 23th

- 9:00 am General Registration.
- 9:30 am Innovative Idea Exchange.
- 10:30 am "Applying Lean Manufacturing Processes to your Operational Decisions, Farm Accounting and Analysis Reporting." Kent Mogler
- 12:00 pm Lunch.
- 1:00 pm "How Low Can You Grow?"
2015 Corn-Soybean Cost Champions.
John McNutt and Moe Russell
- 1:45 pm Integration Partners Panel.
Learn about technologies that integrate with FBS.
- 3:00 pm "Pop-up" Roundtable discussions.
Get answers from experts and FBS users.
- 4:00 pm What's Happening to Your FBS Software?
Mike Boggs, Martin Traviolia, Norm Brown
- 6:00 pm Mississippi River Dinner Cruise.

Wednesday, August 24th

- 8:00 am Breakout Training Sessions.

Track 1:

- Controller's Corner Panel.
- "Opportunity Cost" Accounting.
- Dashboards and Databases.

Track 2:

- Basic Data Entry.
- Essential Accounting Reports.
- Budgeting and Monitoring.

12:00 pm Lunch.

1:00 pm Breakouts Continue.

Track 1:

- Pork Cost of Production Benchmarks.
John McNutt
- "Are You Just Average???"
Ron Ketchem
- "Operationalizing the VFD Process."
Phil Lawler

Track 2:

- FBS "Bells and Whistles."
- Automated Data Entry.
- Everything Smart Feeder.

4:00 pm Adjourn.

What Past Years' Attendees Say:

- "Very beneficial for new users."
- "Awesome—very interactive—highly recommended!"
- "Very well organized. Informative topics."
- "A great place to exchange ideas and receive new information that can be implemented on the farm."
- "Very good—great variety of topics—something for everyone."
- "Great to meet the staff and ask specific questions."



To reserve your room at the **Stoney Creek Inn** call **800.659.2220** and request the FBS room block. **Hotel reservations must be made by July 21st to ensure availability and rates.**

Two day registration: \$395, \$195 2nd person
One day registration: \$295, \$145 2nd person
Data Mining Workshop: \$295

Call: FBS @ 800.437.7638 / Ext. 2
E-mail: sales@fbssystem.com, visit fbssystem.com/FBS-Farm-Computer-User-Conference-1 or snap the QR registration code on lower-left corner of this page to register through your mobile device.
Save 25% if you register by July 15th.