

Featured Speakers

Danny Klinefelter, Ph.D.

Texas A&M professor and The Executive Program for Agricultural Producers (TEPAP) founder delivers the keynote address: **Eleven Best Management Practices**.



Paul Neiffer, C.P.A.

CliftonLarsonAllen agribusiness advisor and **Farm Journal's "Farm CPA"** Paul also serves as **president of the Farm Financial Standards Council** and will present an update of the latest Council guidelines.



Bernard Peterson

Farm Journal's 2015 Top Producer will share how his Kentucky family manages 15,000 acres while maintaining double digit return on equity. He'll be joined by **these key advisors:**



Johnne Syverson, M.S.

Founder of **Transition Point Business Advisors**, Johnne helps companies understand and communicate their vision and get **traction in implementing their vision**.



Moe Russell, M.B.A.

President of **Russell Consulting Group**, Moe specializes in risk management, H.R. management, business planning and feasibility analysis.



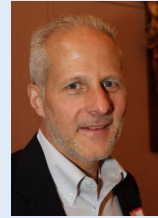
John McNutt, M.B.A.

Past president of the National Pork Producers Council, John is a business analyst and consultant with **Latta, Harris, Hanon & Penningroth, LLP**.

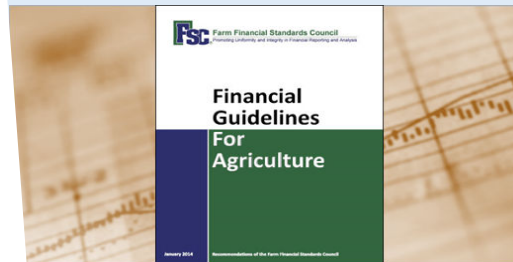


Jack Makowski, M.B.A.

Jack serves as Product Manager at Conservis, which provides real-time, mobile-to-cloud-based farm management software for tracking inventories, planning and work flow.



Attend the Optional Hedge Accounting Workshop



Join us for an intensive **Hedge Accounting** workshop held on **Tuesday, September 1**, one day prior to the User Conference.

Led by CPA **Paul Neiffer**, the session covers the fundamentals of accounting for hedges as documented in the **Financial Guidelines for Agriculture** published by the **Farm Financial Standards Council (FFSC)**. Participants will have the opportunity to work through realistic crop and livestock case studies developed by the FFSC Technical Committee using FBS software. **Anyone within a farming operation who "touches" commodities—ag accountants, marketing specialists, controllers, CFOs and senior management—will benefit from this hands-on training.**

Registration is \$195 for the first person, \$95 for additional company representative. Each student will receive a copy of the **Financial Guidelines for Agriculture**, a workbook, and FBS case study data sets.



Snap this code to register
through your mobile device.

SYSTEMS INC.
1855 55th Avenue
Aledo, IL 61231



**Announcing the 2015 FBS User Conference,
September 1-3, 2015**



2015 Farm Computer User Conference



**Exchange (Best
Management
Practices) with
America's Top Ag
Executives**

Date: 9.1-9.3.15

River's Bend Conference Center
Moline, Illinois

Co-sponsored by:





What's your "secret formula?" Are you a **low-cost producer**, **master marketer**, **technology innovator**, **equipment/human resource maestro**, or **financial wizard**? If so, how do you know if you're reaching your **optimal potential** in all of these critical jobs?

At the **FBS User Conference** you'll be challenged by **world-class experts** to consider what's **theoretically possible** even as you discover **practical ideas** from **Farm Journal's Top Producer** along with fellow **ag production executives** who aren't afraid to share their **best business practices**.

The FBS User Conference is a unique gathering of **producers** and **independent consultants** committed to **helping you get to the bottom line** and **gain tighter control of your business**.

So whether you are a current **FBS User**, are **considering integrated software** or **consult** with top producers we invite you to join your peers in Moline, Illinois, to unlock new **power** and **possibilities**.

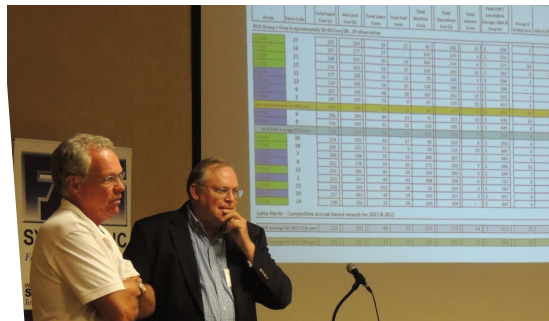


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How you'll benefit from the FBS User Conference



This year's User Conference will help you raise your operation to the next level through **integration** of technology, **networking** with other leading producers and direct access to **knowledge** from experts from a wide variety of specialties that will help you achieve greater **insight**, **effectiveness**, and **execution**.



Compare your **production cost benchmarks** with elite ag producers from across North America.



Network and relax with other top production and financial professionals at lunch, breaks and the **Mississippi dinner cruise**.

User Conference Agenda

Wednesday, September 2

9:00 am General Registration.

9:30 am Attendee Idea Exchange

10:30 am Eleven Best Management Practices.

Danny Klinefelter

12:00 pm Lunch.

1:00 pm Low Cost Producers' "Secret Formula."

John McNutt and Moe Russell

1:45 pm "Virtual" Top Producer Farm Tour.

Bernard Peterson

2:00 pm Peterson Farms' C.I.A.*

Johnne Syverson, Transition Point Advisors

Moe Russell, Russell Consulting Group

John McNutt, LattaHarris

Jack Makowski, Conservis

* Central Intelligence Advisors

3:15 pm Break.

3:30 pm Farm Financial Standards Update.

Paul Neiffer

4:15 pm Seamless Field-to-Financial Records.

Jack Makowski

6:00 pm Mississippi River Dinner Cruise.

Thursday, September 3

• **8:00 am** Breakout Training Sessions.

Track 1:

• Controller's Corner Panel.

• Getting to the "Bottom Line."

• Converting from Other Software.

Track 2:

• Financial Statement Basics.

• FBS and 3rd-Party Productivity Tools.

• LifeCycle Budgets.

12:00 pm Lunch.

1:00 pm Breakouts Continue.

Track 1:

• Pork Cost of Production Benchmarks.

• Web-based Reporting.

• Accounting Round Table.

Track 2:

• General Crop Reports.

• Trouble-Shooting A/P-A/R.

• One-On-One Custom Training.

What Past Years' Attendees Say:

"Very beneficial for new users."

"Awesome—very interactive—highly recommended!"

"Very well organized. Informative topics."

"A great place to exchange ideas and receive new information that can be implemented on the farm."

"Very good—great variety of topics—something for everyone."

"Great to meet the staff and ask specific questions."

Enjoy a prime rib dinner cruise



on the mighty Mississippi!



This Year's Conference Location

To reserve your room at the **Stoney Creek Inn** call **800.659.2220** and request the FBS room block. **Hotel reservations must be made by July 31st to ensure availability and rates.**

Two day registration: \$295, \$150 2nd person.
One day registration: \$195, \$100 2nd person.
(1 free registration if on **Corporate Support**.)

Call: FBS @ 800.437.7638 / Ext. 2

E-mail: sales@fbssystems.com, visit

fbssystems.com/FBS-Farm-Computer-User-Conference or snap the QR registration code on lower-left corner of this page to register through your mobile device.

Save 50% if you register by July 31st.