

Featured Speakers

Paul Neiffer, C.P.A.

An Agribusiness advisor with **CliftonLarsonAllen LLP** Agribusiness Group, Paul is best known as “**The Farm CPA**” with the **Farm Journal Top Producer Magazine**.



Sean Hughes

Vice President of Product Development for, **Conservis Corporation**, Sean previously helped develop desktop crop solutions for John Deere.



Julie DiNatale

Operations Manager of **Farm Journal's Top Producer Executive Network (TPEN)**, a peer-to-peer network for leading producers.



Blake Hollis, M.B.A.

Blake's crop and hog operation embraces leading edge practices and technology, including **peer-to-peer networking** to standardize, execute and improve processes.



Moe Russell, M.B.A.

President of **Russell Consulting Group**, Moe specializes in risk management, H.R. management, business planning and feasibility analysis.



John McNutt, M.B.A.

Past president of the National Pork Producers Council, John is a business analyst and consultant with **Latta, Harris, Hanon & Penningroth, LLP**.



Brian Furrer

Brian is president of **Bio Town Ag**, a new breed of **emerging farming operations** with a new model of **agricultural production** that is environmentally and financially sustainable.



Steve McWilliams, M.S.

Steve's **professional positions in finance, swine production companies** and consulting equip him to serve as a “partial” **chief financial officer** for family operations.



Alan Richardson, M.B.A.

COO at **Transition Point Business Advisors**, Alan helps companies understand and communicate their vision and get **traction in implementing their vision**.



Chad Grouwinkel

Senior Manager, Pork Productivity Solutions at **Zoetis**, Chad has front-line experience in pork production, including General Manager of a major swine production company.



Optional Hedge Accounting Workshop

See inside for details.



Snap this code to register on your mobile device.

SYSTEMS INC.
1855 55th Avenue
Aledo, IL 61231



Announcing the 2014 FBS User Conference,
August 26-28



2014 Farm Computer User Conference

RAISING YOUR FARM TO THE
NEXT LEVEL



THROUGH
INTEGRATION,
NETWORKING,
AND
KNOWLEDGE.

Date: 8.26-8.28.14

River's Bend Conference Center
Moline, Illinois

Co-sponsored by:

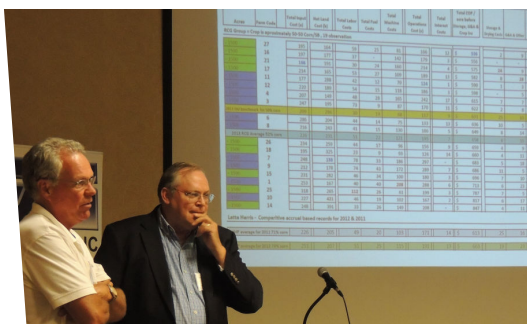


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How you'll benefit from the FBS User Conference



This year's User Conference will help you raise your operation to the next level through **integration** of technology, **networking** with other leading producers and direct access to **knowledge** from experts from a wide variety of specialties that will help you achieve greater **insight, effectiveness, and execution.**

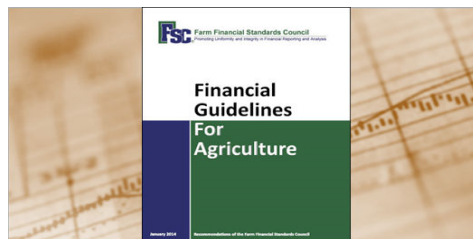


Compare your **production cost benchmarks** with elite ag producers from across North America.



Network and relax with other top production and financial professionals at lunch, breaks and the **Mississippi dinner cruise.**

Optional Hedge Accounting Workshop



Join us for an intensive **Hedge Accounting** workshop held on **Tuesday, August 26**, one day prior to the main conference.

Led by CPA **Paul Neiffer**, the session covers the fundamentals of accounting for hedges as documented in the **Financial Guidelines for Agriculture** published by the **Farm Financial Standards Council (FFSC)**. The workshop



will go beyond theory, though, as participants will have the opportunity to work through realistic crop and livestock case studies developed by the FFSC Technical Committee using FBS software. These case studies include examples of fair value and cash flow hedges as well as various options strategies and the resulting tax, accrual and management reports and analysis. **Anyone within a farming operation who "touches" commodities—ag accountants, marketing specialists, controllers, CFOs and senior management—will benefit from this hands-on training.**

Registration is \$250 for the first person, \$150 for additional company representative. Each student will receive a copy of the **Financial Guidelines for Agriculture**, a workbook, and FBS case study data sets. **Register prior to August 1** to receive a 25% discount.

User Conference Agenda

Wednesday, August 27

9:00 am General Registration.

9:30 am Software Upgrades.

10:30 am On a Growth Path or Treadmill?

11:00 am New User/Experienced User Forum.

12:00 pm Lunch.

1:00 pm Integration's Next Logical Steps.

Sean Hughes

1:30 pm Networking with Champions.

Julie DiNatale and Blake Hollis

2:15 pm Networking with Numbers (Crop Cost Benchmarks). John McNutt and Moe Russell

3:15 pm Knowledge Breakthrough Panel.

- Transforming Our Farm From Good to Great.
- What a Controller/CFO Brings to Your Business.
- The Entrepreneurial Operating System.

Brian Furrer, Steve McWilliams, Alan Richardson

6:00 pm Mississippi River Dinner Cruise.

Thursday, August 28

8:00 am Breakout Training Sessions.

Track 1:

- Controllers' Corner Panel.
- Management Accounting Fundamentals.
- Trouble-Shooting and Data-Mining Management Accounting.

Track 2:

- FBS Essentials.
- The Ultra-Efficient Office.
- Customizing FBS.

12:00 pm Lunch

1:00 pm Breakouts Continue.

Track 1:

- Pork Cost of Production Benchmarks.
- Introducing "Hogistics."
- View Your Data with New Clarity.

Track 2:

- Crop Audit Start to Finish.
- Importing/Exporting Data in FBS.
- Payroll Issues and Tips

4:00 pm Adjourn.

Why you can't miss this year's Conference

"Awesome. Great growth. Very interactive!"

"A very informative seminar."

"Very good—great variety of topics—something for everyone."

"A great place to exchange ideas and receive new information that can be implemented on the farm."

"Great to meet the staff and ask specific questions."

Past Years' Conference Attendees



To reserve your room at the **Stoney Creek Inn** call **800.659.2220** and request the FBS room block. **Hotel reservations must be made by July 26th to ensure availability and rates.**

Two day registration: \$250, \$150 2nd person.
One day registration: \$150, \$100 2nd person.

Call: FBS @ 800.437.7638 / Ext. 2
E-mail: sales@fbssystems.com or visit fbssystems.com/FBS-Farm-Computer-User-Conference

25% savings if you register by Friday, August 1st, 2014.