



Visual Analytics Using Tableau

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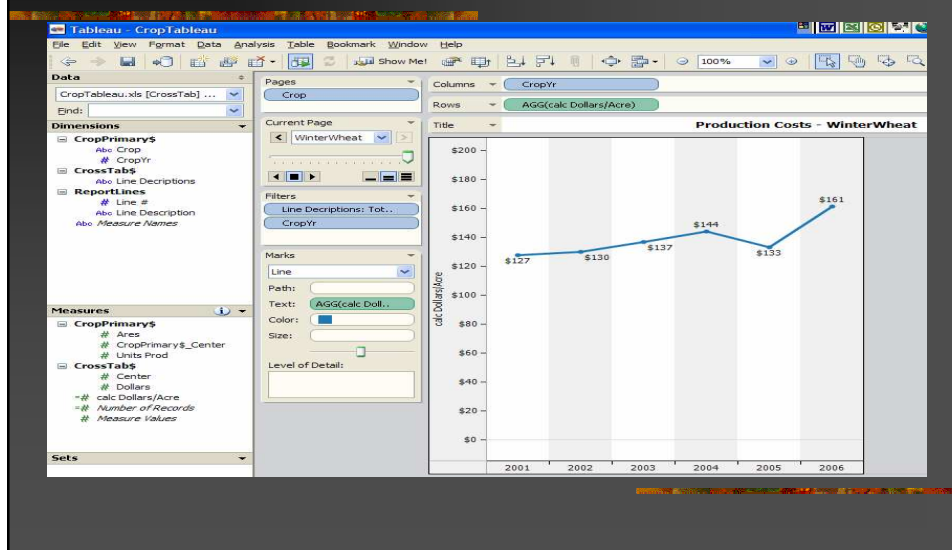
What is Visual Analytics

- Ability to gain a visual understanding of your data
- Analytics – perform multiple views of data from differing perspectives
- Provide trend or statistical tools to validate your visual observations

Tableau Software

- How did I find?
 - Used google search for “pivot tables”
 - Search found **“Pivot Table on Steroids”**
- Downloaded 30 day trial
 - 1 hour webinar
- Started with TA+ UD report from FBS
 - First sort loss comparisons 15 minutes later!

Tableau Design Screen



My Experiences with Tableau

- Tremendous tool in understanding data
- Cross tab format required
 - TA+ UD report – perfect format!
 - SFUD reporting – (transposed by row)
 - Columnar based reports
 - Utilize excel macro for cross tab format
- Tremendous Support
 - Weekly webinars
 - Support forums
 - Examples

Tableau Web Site



- <http://www.tableausoftware.com>
- <http://www.tableausoftware.com/webinars.htm>